

Noida Centre:  
A-89, Sector-2  
Noida - 201301  
Uttar Pradesh

Tel.  
0120-2540571/ 72/73  
[M] 09811100251  
Fax  
0120-2540578

Email  
enquiry@jdtiindia.com  
silversm@vsnl.com

Website  
www.jdtiindia.com

# Jewellery Design & Technology Institute

(A DIVISION OF SILVER SMITH INDIA LIMITED)



## JDTI's Grand Celebration - Opus 2007



OPUS 2007, the annual graduation show was a day keenly awaited by many in the jewellery, media and fashion industry. It was truly a day to celebrate creativity, innovation and technique in the field of jewellery designing.

JDTI now in its 8th year presented Opus 2007, the final jewellery design collection.

Opus 2007 is synonymous with young design talent ready to take on the challenges of jewellery industry and what a design talent it was! Blend of creativity and technicalities, madness with professionalism and practicality.

The idea behind the grand event was to acknowledge, appreciate and motivate young designers and to applaud and cheer their unique creations.

Opus 2007 was well received by eminent personalities from the jewellery, fashion and media industry. The judges for Opus 2007 were Ms. Shalu Jindal, acclaimed dancer and social activist. She is a member of the Advisory board of JDTI and was present to support institute talent.

Ms. Chanda Narang, CEO Frazer and Hawz who has immaculate design sensibility and experience.

Mr. Sanjay Sharma, CEO Swarovski India Pvt. Ltd, Mr. BK Narula, CMD Silver Smith India Ltd., and Mr. Dharmesh Sodah, Director World Gold Council was also there to support JDTI in their endeavour to promote jewellery design. He also presented World Gold Council Award for the most innovative project.

The theme for the show was Trends & Influences – 2008, a collection of jewellery which was trend setting and innovative

Indrani Das Gupta, Tina Chatwal, Ritu Kapoor, Twinkle Jaggi were some of the prominent faces to walk the ramp.

Amidst lots of cheers and applause students collected their Diploma and remembered the wonderful moments spent in JDTI.

World Gold Council joined hands with JDTI to encourage new talent in jewellery design and manufacture and presented the World Gold Council Award for the most innovative project in the form of 20 grams of pure gold.

Prominent designers like Ms. Vandana Munjal, Mr. Ajay Leekha, Director Adamus, representatives from Dia Vente, Zetha Bhai Zaveri amongst others were there to witness the show.

The event was well supported by our Media Partners Art of Jewellery.

The overwhelming response and the encouragement would further help in inspiring and motivating young designers to enter the industry with enthusiasm and passion.



The theme for **Opus 2007** was **TRENDS AND INFLUENCES 2008** - a collection of jewellery which was trend setting and innovative. Identifying the overall moods of the most influential areas of the world. OPUS 2007 put forth the innumerable experiments with technique, material, craft innovation. Jewellery conceptualized on glass, buttons, aluminum fused with stone, chip inlay, fur and screen printing on metal etc.

TRENDS require a lot of research combined with an open mind, experience, knowledge and intuition. They help us anticipate demands and to adapt our capacities in service accordingly.

The overall 24 collections were divided into three themes. The first theme was **“Back To Roots”**. It unveils a world of nostalgia and dreams. A dream of the world which is pure and calm. A time where nature takes over technology, family values takes over priority. The style of this theme declares ethnic touches, earthy shades, healthy sun kissed look.

The second collection was **“In Search Of Identity”**. It signifies a story of any average ambitious individual who is on a journey of dreams, goals, success and adulation. It signifies a journey in search of one's own individuality having a distinctive style which speaks of success and creates a legend. The trend also speaks of bold colors, defined shapes, and geometric patterns.

The third collection was **“On A High”** which boosts of success and achievements. It's all about a world of opulence and luxury. It further speaks about getting lavish and experimenting with a glamorous twist of humors metallic and hot colors like red and fuschia pink are in demand so be on a high and 'seduce your life'.



It served as a platform for the students to showcase their collection in front of the entire industry. World Gold Council joined hands with JD TI to encourage new talent in jewellery design and manufacture and presented the World Gold Council Award for the most innovative project in the form of 20 grams of pure gold. OPUS 2007 was presented in front of a jam packed audience. Prominent designers like Ms. Vandana Munjal, Mr. Ajay Leekha Director Adamus, representatives from Dia Vente , Zetha Bhai Zaveri were there to witness the show.



Our associates for OPUS 2007 were World Gold Council, who has come a long way to support JD TI. Triveni Infrastructures , DP Jindal Group and our media partners Art Of ewellery.





## Judges for Opus 2007



**Mr. Dharmesh Sodah, Director World Gold Council**

“ On behalf of World Gold Council I would like to say that we are glad to be associated with JDTI. I am very proud of the institute and the work. I want to congratulate JDTI on its achievement. Primarily what we are doing is encouraging the design talent of this country. I think what differentiates a product is its design.



**Ms. Chanda Narang, CEO Frazer & Hawz**

“ I think the entire collection is very nice. It exhibits a lot of innovation and strong sense of design. All the jewellery pieces identifies with the global youngster today. I am extremely happy to be a part of this show , it has been a fabulous evening and we all have seen tremendous talent”.



**Mr. Sanjay Sharma , CEO Swarovski India Pvt. Ltd.**

“I feel jewellery has a lot of scope in India. Looking at the pieces exhibited by these young designers I think jewellery with a blend of Swarovski can do wonders. Jewellery industry future seems to be in safe hands.



**Mr. B K Narula, CMD Silver Smith India Ltd.**

I'm very thankful to the esteemed panel of judges who have taken out their precious time and been so patient and encouraging in judging each collection, also I wish all students the very best for their future and hope that their work will bring acclaim to their Alma Mater.



## Awards Category & Winners for Opus 2007



The World Gold Council Award in the form of 20 grams of pure gold for most innovative project was awarded to Chitwn D. Malhotra. She also won the award for excellence in material innovation for wild luxury, a collection inspired by trend On A high. The material used in the neck piece was fur, Enamel and Silver.



Award for the most commercially viable project was given to Mr. Akhilesh Tiwari on his theme recycling for the neckpiece. The material used was silver and plastic buttons. Innovative use of everyday material forms is the essence of this collection. The theme of the product 'Back to Roots' declares ethnic touches, earthy shades and healthy sun kissed look.



The Award for excellence in technique innovation was awarded to Ms. Kanak Parashar for her back piece. The material used was silver, turquoise, onyx chips and turquoise beads. The technique used was chip inlay, inspired by deep sea. The sea life is reflected in the patterns and motifs. All flowing in its own direction with a fine technique of chip inlay.



The faculty award for the best student of the year went to Ms. Divya Sachar, the award was given keeping in mind the overall development, hard work, talent, skills and consistency of a student. Her work and commitment made her the favorite choice among the faculties and for the award.



Designer jewellery by Ridhi Suri is a division of Silver Smith India Ltd., offering exquisite jewellery made in sterling silver and gold, mostly rhodium plated, studded with Swarovski components and precious gemstones

niche 

Niche offers exclusive products that are a contemporary blend of technology & design. The collection is chic ranging from dazzling chandeliers, cleavage clips, chokers, bracelets, anklets, jhumkis, hair accessories, armbands, waist belts: just to name a few.

Niche believes that jewellery is an individual experience that can't be achieved by picking up something off the shelf. Hence Niche is also providing customized solutions which allow the clients to have jewellery designed specifically to suit their choice, style and personality.

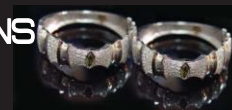


CONTACT :

Ridhi Suri  
A-89, Sector - 2, Noida - 201 301 (U.P.) India  
Tel.: 0120-2540571 - 72 - 73 Fax: 0120-2540578  
(M) +91-9810266340 Email: ridhi@niche.in

ADMISSIONS

OPEN



JDTI

COURSES OFFERED

**Diploma in Jewellery Design & Technology**

(2 year) Commencing 18th April 2008

**Comprehensive Jewellery Designing**

(6 months) Commencing 18th April 2008

**Basic Jewellery Designing**

(3 months) Commencing 18th April 2008

**Gemmology**

(3 months) Commencing 18th April 2008

**Diamond Grading**

(6 weeks) Commencing 18th April 2008

**Custom Made Jewellery Manufacturing**

(6 months) Commences 1st of every month

**Jewellers Bench Programme**

(3 months) Commences 1st of every month

**Basic Costume Jewellery**

(3 months) Commencing 18th April 2008

**Jewel CAD**

(1 month) Commences 1st & 16th of every month

**Jewellery Designing - Distance Learning**

(6 months) Commences 1st of every month

**Certificate Programme in Jewellery Retailing**

(6 weeks) Commencing 17th Mar 2008

**SHORT-TERM SPECIALISED COURSES**

Commences 1st of every month

- ▶ Advance Casting Techniques (3 weeks)
- ▶ Investment Casting (2 weeks)
- ▶ Stone Setting (2 weeks)
- ▶ Engraving & Enamelling (2 weeks)
- ▶ Finishing, Polishing & Electroplating (2 weeks)
- ▶ Quality Control (2 weeks)
- ▶ Photography (1 week)



**How to apply:**

Prospectus and application form can be obtained from Noida campus on payment of Rs.500/- or by sending a demand draft of Rs.500/- in favour of Jewellery Design & Technology Institute, payable at New Delhi/ Noida.

**ADVISORY BOARD MEMBERS:**

- Ms. Nafisa Ali, Social Worker and Film Personality
- Ms. Shallu Jindal, Social Activist & Classical Dancer
- Ms. Ritu Beri, Fashion Designer
- Ms. Divya Gurwara, CEO, Bridal Asia
- Mrs. Aruna Oswal, Social Worker
- Dr. Dietrich Keschull, Director - Indo German Export Promotion Project
- Mr. Mahesh Prasad, IAS (Retd.), Former CMD (I.T.P.O.)
- Mr. Joginder Singh, IPS (Retd.), Former Director General (CBI)
- Mr. Krishna B. Goyal, Managing Director - Dwarka Gems
- Mr. B. K. Narula, CMD, Silver Smith India Ltd.